



Company: UniFlip A/S

Location: Karlslunde, Denmark

Contact person: Kim T. Rasmussen

Job position: CEO

Industry: Online publishing service of magazines, brochures and catalogs

Mailboxes: 15

Mail Volume: 40.000 per month

Solution: SPAMfighter

### **UniFlip uses SPAMfighter – Spam filtering solution saves time and money for an online software service**

Have you ever had the need to put a brochure, a catalog or any other kind of large document online in order to give your target group the best service? This is what UniFlip is specialized in. UniFlip is a professional and flexible online software that is being used by companies and organizations in more than 60 countries around the world. UniFlip is growing steadily and customers keep coming back because of the high usability and reliability of the service.

As much as Kim T. Rasmussen, the CEO of UniFlip, is dedicated to providing his customers with the best service, as annoying he found the daily spam emails flooding his and his employees' inboxes. "Imagine that we received about 40.000 emails per month and almost two thirds of those were spam mails!" Rasmussen exclaims. "Just imagine the waste of time it was sifting through those mails in order not to miss any legitimate email from a customer!"

This was in the early days of the company's existence. It soon became clear to Rasmussen that a reliable spam filter was needed. He turned to friends and colleagues to hear what kind of spam filters they could recommend. One name turned up again and again: SPAMfighter. "At the end of our search for the perfect spam filter solution, we had three candidates. A few days after we had installed the 30 day trial of SPAMfighter for Exchange, we knew this was it!" Rasmussen recalls.





Since then, SPAMfighter for Exchange has reliably separated the wheat from the chaff. “We use email support in order to service our customers. Therefore, it was a requirement to the spam filter of our choice that legitimate emails never get sorted out by accident” CEO Kim T. Rasmussen explains. In other words, the false-positive rate of SPAMfighter is very low. This guarantees no lost business for companies that put their trust in SPAMfighter for Exchange.

### **About UniFlip**

UniFlip is a Self-Service online software for conversion of PDF to flash - All processes, features and purchases are run by the system - No waiting!

The clients upload their print-ready magazine, brochure, manual, ebooks, catalogs, company presentation, ebook, flip book, program guides, documents and get it back in a multi-media flip-through format.

UniFlip is a fast, flexible and cost effective way to publish customized online e-magazines, e-catalogs, e-brochures, e-documents, e-zines, e-papers online and offline.

The company was established in June 2007.

### **About SPAMfighter**

SPAMfighter is Europe's leading spam filter developer. The Danish company is owned by the founders of Jubii.dk, Henrik Sorensen and Martin Thorborg, together with two programmers, Daniel Hjortholt and Martin Dyring. SPAMfighter employs 65 people World Wide with offices in 5 countries and Headquarter in Copenhagen, Denmark. SPAMfighter North America is based in Boca Raton, Florida and Fresno, California and is headed by Martin Thorborg and Lori Raygoza.

