



ID Theft Protect uses SPAMfighter as a provider of anti spam filtering solutions.

IDTP ([www.id-theftprotect.com](http://www.id-theftprotect.com)) is one of UK's leading information security firms with high profile customers such as BBC, Lavasoft, Xerobank and Sana Security. Identity fraud is the fastest growing crime in the world.

In the US 9.9m people were affected in 2008, a rise of 22 per cent from 2007. In the UK, fraud and identity fraud grew 16% in 2008. Identity fraud is a growing challenge as individuals and businesses don't understand the risks nor do they appreciate how easy it is to steal someone's identity. Furthermore, individuals and businesses are not proactive to this growing crime - they only react when it has happened.

The HMRC (Revenue and Customs) data leak in the UK had a massive impact on individuals and the government in late 2007. 25m records went missing on a CD, which wasn't even encrypted - the CD is still to be discovered. Individuals are more aware of identity fraud thanks to this case - the same can also be said in the US where TKMAXX in 2007 was the subject of a major data breach involving some 46m credit card details - which in part lead to the US Congress writing a new tougher Identity Theft Bill and various new commercial identity theft protection services being setup.

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The current economic situation will also increase the identity fraud risk. Most people still do not know what identity fraud is and how it could affect them - so there is much more to be done!

#### How spam works

When a new e-mail arrives, it is automatically tested by a spam filter. If it's SPAM, it will be instantly moved to a SPAM folder. If you receive a SPAM mail that is not detected, click on a single button, and the spam mail is removed from the rest of the community. This is called Blacklisting.

#### E-mail Security

E-mail is a very important tool for the IDTP, as it works as the main tool of communicating with customers, Medias and business partners. Working in the security industry, it is vital that IDTP project a safe image. It is therefore of great importance, to be one step ahead against viruses, phishing and other malicious attacks.

For IDTP Spam filters are important as they reduce the risk of being infected with a malicious file or e-mail. It is an assurance to know that most of the spam is caught, making every day work more efficient and seamless.

There were multiple challenges, as the IDTP did not have a spam solution installed previously. Every IDTP employee spent between 20 minutes every day filtering unwanted mail out of their inbox. In addition, they made themselves indirectly vulnerable to spam mails containing viruses, malware and other malicious attacks.

We asked Executive leader Julian Evans to get his perspective on this issue:





“We were looking for an easy and cost effective solution to protect our system and IDTP had 3 requirements for choosing a provider.

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“ID Theft Protect is in the business of finding the best products and solutions – SPAMfighter fits this description perfectly.”

This was the main elements for choosing SPAMfighter as our provider and we are very happy with the result so far. “

We recommend business and private customers in choosing SPAMfighter.” Julian Evans

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About ID Theft Protect has over 10 years experience working in information security, mobile phone fraud and information security awareness. The company, ID Theft Protect is an education and awareness website for consumers and small businesses. Our unique offering provides 'Edaware' to leading internet security companies, adding value to consumers and business strategy.

About SPAMfighter - SPAMfighter is Europe's leading spam filter developer. The Danish company is owned by the founders of Jubii.dk, Henrik Sorensen and Martin Thorborg, together with two programmers, Daniel Hjortholt and Martin Dyring. SPAMfighter employs 35 people and is based in Copenhagen. SPAMfighter North America is based in Boca Raton, Florida and is headed by Martin Thorborg.

